

# Design

## Solutions Designed for Design Professionals

Changes occurring throughout the construction industry expose design professionals to more risks and a far greater potential for loss than ever.

New materials, technologies, and project delivery systems bring uncertainty. Clients are becoming more sophisticated and demanding. Governments take a closer look at how projects affect environmental and archaeological interests. Alternative delivery systems blur risk management roles and responsibilities.

To profit in this fluid environment, a business cannot afford to simply react to risk. Marsh's Design Practice empowers clients with a proactive, holistic, three-step approach that allows you to better manage overlooked but costly risk areas that could otherwise affect your company's profitability. You also benefit from an array of creative solutions that allow your company to navigate an ever-changing business climate.

### Exceptional Transactional Capability

Marsh's Design Practice comprises risk management specialists for the design industry in more than 300 branch offices around the world, dedicated to more than 4,000 clients of all sizes and focuses. Whether your design business is large or small and operates across town, across the continent, or across oceans, you receive customized risk management and loss prevention strategies—without worrying about higher costs for “tiered” services. Our experts will work with you on a range of issues, including:

- professional liability consulting and broking;
- property and casualty consulting and broking;
- contract review and certificate issuance;
- claims advocacy;
- loss prevention and training;
- employee benefits consulting and broking; and
- risk mapping.

As well, we offer you access to a Marsh proprietary technology-based risk-assessment tool that helps determine and prioritize not only traditional insurance risks but also financial, operational, and strategic risks.

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#### Design Center of Excellence

Additionally, you gain the combined knowledge and expertise of Marsh's Design Center of Excellence (COE). This industry-specific rapid-response group of Marsh professionals focuses on risk issues, risk mitigation, and risk management.

These advisors anticipate trends affecting the design industry and bring you cutting-edge insights and solutions to identify and manage risk. Other benefits from Marsh's COE approach include:

- enhanced service delivery through greater insight and expertise;
- the industry's leading-edge market intelligence, benchmarking, best practices, and policy wordings;
- creative, innovative, and scalable industry-specific products, services, and solutions;
- strong relationships in the insurance marketplace that allow us to negotiate favorable terms, conditions, and pricing for your risk-transfer programs; and
- proven success and capabilities in alternative risk solutions that give you additional choices to those available from the conventional insurance marketplace.

#### Lifeline of Trusted Advisors

Risk management is an essential component to the success of your design business, but it is not the only one. Working with our MMC sister companies, Marsh's Design Practice opens the door to industry-leading consultative services, including:

- business continuity management;
- crisis management;
- merger and acquisition risk management due diligence;
- business interruption review and analysis;
- mass tort and complex liability consulting; and
- business risk/enterprise risk management.

#### Designed for Your Success

As a client of Marsh's Design Practice, you have direct access to a wide range of products and services, including an array of risk consulting and advisory services, tools to help manage risk, the latest insurance solutions, and an exhaustive menu of business services. The combination of services and Marsh resources provides your company with a powerful ally completely dedicated to helping you protect your business.

The information contained in this publication provides only a general overview of subjects covered, is not intended to be taken as advice regarding any individual situation, and should not be relied upon as such. Insureds should consult their insurance and legal advisors regarding specific coverage issues.

Statements concerning legal matters should be understood to be general observations based solely on our experience as insurance brokers and risk consultants and should not be relied upon as legal advice, which we are not authorized to provide. All such matters should be reviewed with the client's own qualified legal advisors in these areas.

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